

Fraternity and Sorority Fundraising Campaign 2021: Important Points to Note

- Leaders of fraternities and sororities with a 501(c)7 designation and in good standing with the Institute have been invited to establish a chapter support fund. A list of participating chapters can be found on the campaign landing page.
- Donations are tax deductible and eligible for corporate gift match (if appropriate).
- Participating chapters will receive recognition, as will those who support it.
- A standard 10% administration fee applies for donations supporting the Chapter Relief and Greek Life Commons Funds. There is no fee associated with the Greek Life Scholarship Fund.
- Participating chapters will have Institute resources devoted to the chapter's fundraising efforts. We ask that chapters take the resources provided by the Institute and carry the message throughout the campaign. Have questions on this? Email Darlene Alvarado at alvard3@rpi.edu.
- This is a tremendous opportunity to enhance visibility, engagement, awareness and momentum for chapters.
- Donations as an undergraduate alumnus/a also helps increase the Institute's national rankings, as U.S. News and World Report rankings are dependent upon the percentage of giving by undergraduate alumni each year.
- A monthly report of incoming donations will be shared with the Chapter designee by Student Life with the Chapter leader/designee. Information on this report will include the donor's name, and the gift amount if the donor opts to have that information shared with the chapter. Addresses and other contact information will not be provided by the Institute due to privacy regulations.
- It is up to the chapter designee/leadership as to how they choose to acknowledge the gifts to their fund. Institute Advancement will provide a general acknowledgement to all donors in recognition of their gift, and for tax purposes.

Important Contacts and Resources:

- Travis Apgar, Student Life – apgart@rpi.edu
- Darlene Alvarado, Institute Advancement – alvard3@rpi.edu
- Donations (Institute Advancement) - givenow@rpi.edu
- Campaign Solicitation landing page: giving.rpi.edu/greek-life-funds
- Corporate Match additional information: <https://giving.rpi.edu/corporate-gift-match/>