



Rensselaer Scholarship Galas Corporate Partnership Opportunities

- Bridging the Gap Circle \$50,000**
- Invitations to VIP reception held before the Gala
 - Two premier tables (20 guests)
 - Platinum logo placement on Gala web page, and associated digital marketing communications
 - Logo on invitation
 - Two full pages in event program
 - Recognition in multimedia presentation at event
 - Verbal recognition during Gala
 - Mention in any post-event communications
- Corporate Underwriter \$25,000**
- Invitations to VIP reception held before the Gala
 - One premier table (ten guests)
 - Gold logo placement on Gala web page, and associated digital marketing communications
 - Logo on invitation
 - Full page in event program
 - Recognition in multimedia presentation at event
 - Verbal recognition during Gala
 - Mention in any post-event communications
- Corporate Benefactor \$15,000**
- Invitations to VIP reception held before the Gala
 - One premier table (ten guests)
 - Silver logo placement on Gala web page, and associated digital marketing communications
 - Logo on invitation
 - Full page in event program
 - Recognition in multimedia presentation at event
 - Mention in any post-event communications
- Corporate Sponsor \$10,000**
- One premier table (ten guests)
 - Premier logo placement on Gala web page, and associated digital marketing communications
 - Logo on invitation
 - Full page in event program
 - Recognition in multimedia presentation at event
 - Mention in any post-event communications
 - Post-event newsletter (optional benefit)