



Rensselaer Scholarship Gala- Northern California Ritz-Carlton Half Moon Bay, Half Moon Bay, CA Saturday, June 2, 2018

Corporate Partnership Opportunities

Bridging the Gap Circle \$50,000

- Invitations to VIP reception held before the Gala
- Two premier tables (20 guests)
- Platinum logo placement on Gala web page, and associated digital marketing communications
- Logo on invitation
- Two full pages in event program
- Recognition in multimedia presentation at event
- Verbal recognition during Gala
- Mention in any post-event communications

Corporate Underwriter \$25,000

- Invitations to VIP reception held before the Gala
- One premier table (ten guests)
- Gold logo placement on Gala web page, and associated digital marketing communications
- Logo on invitation
- Full page in event program
- Recognition in multimedia presentation at event
- Verbal recognition during Gala
- Mention in any post-event communications

Corporate Benefactor \$15,000

- Invitations to VIP reception held before the Gala
- One premier table (ten guests)
- Silver logo placement on Gala web page, and associated digital marketing communications
- Logo on invitation
- Full page in event program
- Recognition in multimedia presentation at event
- Mention in any post-event communications

Corporate Sponsor \$10,000

- One premier table (ten guests)
- Premier logo placement on Gala web page, and associated digital marketing communications
- Logo on invitation
- Full page in event program
- Recognition in multimedia presentation at event
- Mention in any post-event communications
- Post-event newsletter (optional benefit)