



Rensselaer

Ad Book Response Form

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Select from the following options:

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 - Back cover

- Platinum** **\$5,500**
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- Gold** **\$5,000**
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- Silver** **\$2,500**
 - Full page

- Bronze** **\$1,500**
 - Half page

- Crystal** **\$500**
 - Listing

Payment Options

Check

Made payable to: Rensselaer Polytechnic Institute
 Memo line: Ad Book
 Attention: Mae Osman
 110 8th Street | Troy, NY 12180-3590 | Chasan Bldg
 Phone: 518-276-2503

Credit Card

MasterCard, Visa, Discover, or AmEx (circle one)

Credit Card # _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Billing Address: _____

File Specs:

We prefer the following file formats: **PDF, JPG or TIF files.**

Use resolution no less than 150ppi. If working with scanned documents, please scan at high resolution (330ppi or higher)

Page Sizes:

Full-page ad size is 7 1/4" Wide x 10 1/2" H monarch size (Color)

Half-page ad size is 7 1/4" Wide x 5 1/4" H monarch size (Color)

Rensselaer Polytechnic Institute is a 501(c) 3 not-for-profit organization, and an audited financial statement is available upon request.

All proceeds from the sales of the Ad book will benefit students' scholarship.